

Food & Drink

Coffee Bar

This lively restaurant opened its doors nearly two decades ago and established its reputation as a Tel Aviv institution. The menu features Italian-influenced fare and upscale comfort food.

13 Yed Hanatanya St (03-6889595). Sun-Wed 09:00-00:00, Sat 12:00-00:00

Cafe Riche

The magical atmosphere in Cafe Noir – an intimate bistro in the heart of town – combines European culture with a Tel Avivian experience. The atmosphere changes throughout the day: lunch is always packed and busy (in the best sense of the word), while at night, it becomes romantic and cozy. The menu offers classic and well-known dishes such as their signature schnitzel, handmade from top ingredients. You can also find the special, changing menu made with seasonal recipes. The restaurant started in 1997, and to day it remains a home to many locals and visitors.

47 Achar Ha'am St, 03-5853028. Sun-Wed 12:00-24:00, Thurs 12:00-22:00, Fri 08:00-02:00, Sat 09:00-02:00

PlazaMarket

PlazaMarket, located in the historic alleyway of the Jaffa Flea Market, provides an answer to the demand for place of entertainment combining a bar and table seating, with a rich and varied menu including such items as bruschetta, ceviche, artichoke salad and lamb chops. **Jaffa Yehudah St, Jaffa Flea Market** (03-5212212). Sun-Fri 08:30-midnight, Sat-Sun noon-midnight

Small Chat

This impressively designed restaurant has a modern bistro feel and a cosmopolitan atmosphere reminiscent of Manhattan rather than Tel Aviv. Expect a fresh combination of Middle Eastern-cum-European cuisine and beautiful patrons to ogle over. **45 Rothschild Blvd** (03-5811114). Open Sun-Thu 20:00-last customer, Fri 20:00-last customer, Sat 12:00-last customer

MAX BRENNER

Experience a love story in a place like no other. Max Brenner's chocolate bar offers an indulgence of decadent pastries, creamy frosties and thick milkshakes. Dive into a chocolate wonderland of recipes and references – the music, design and



Greco

For a celebratory atmosphere and authentic Greek food, look no further than Greco, a well-executed restaurant on all fronts. Situated in a cozy suburban nook just ten minutes north of Tel Aviv, the tasteful blue and white table settings and deer placed on the sprawling outdoor patio beckon diners to grab a seat and get ready to eat. The hearty portions, free-flowing ouzo shots, raucous atmosphere (of the delightful serving staff and tipsy others alike) are all part of Greco's charm and make it an ideal place for family dinner parties, birthday fêtes and anniversary dinners with a loud and humorous bent (expect bongo drummers and lots of singing). Everyone gets in on the fun. The food is equally winsome, with small and large, cold and hot dishes all for sharing. Seafood platters like orzo octopus and mussels in olive oil, cilantro, feta cheese and garlicky tomatoes are supreme and the rich moussaka with eggplant and veal in a classic bechamel sauce is spot-on. Don't miss the signature "12 Gods Pastry" – a blend of fried filo dough dripping with feta, honey and sesame seeds.

For dessert, be sure to get the Glastra Bonita, a puff pastry cooked with semolina, syrup and lemon zest, plus the Kaimaki, a greek yogurt ice cream, brought in from in-house creamery, Gelateria, next door, topped with raspberry syrup and toasted marshmallows – the perfect touch for the sweet tooth at the table.

► **25 Uri Tzvi Greenberg, Tel Aviv** (03-741022/greco.co.il)

menu are all a chocolate-lover's delight to witness. Max Brenner also presents a fine dining option, business meals and breakfasts. **45 Rothschild Boulevard, Tel Aviv; 3 HaTzancha St, Tel Aviv Port; 3 HaTzancha St, Sanya Market, Tel Aviv; 8 HaMelech St, Herzliya; 27 Dizengoff Street Boulevard, Netanya; Poling Industrial Area, 2-700-70-BBB-77**

Marta Ray



Located steps from the sea, Marta Ray's bistro veranda is the perfect place to sit and watch as the sun sets on the water. Choose from a selection of fresh dips and soups such as tzatziki, falafel, hummus and beans and paired fish or meat for an entire meal option.

Arlit Beach (03-5174773/martaray.co.il). Open daily 09:00-00:00

Moszner

Just a corner away from Rothschild's sprawling boulevard, you'll find a beloved local bar, **Le Moszner**. Moszner – a place where the whole neighborhood comes for a drink after work or late at night. The atmosphere will quickly make you feel at home and there is a different DJ spinning every night. Enjoy a glass of Tel Aviv's best life. **45 Achad Ha'am St** (03-6293277, 052-7762303). Sun-Thurs and Sat 18:00-last customer. Fri 20:00-last customer. **Happy Hour:** 20:00-20:30, Fri 20:00-22:00

Pastel



Pastel is a modern brasserie located next to the Tel Aviv Museum of Art's new wing, with three heating areas: the main room, the terrace and the Gorion, a smoking bar for the cognoscenti. Pastel's menu offers